

# Fairview Register



Monthly Publication of the Costa Mesa Historical Society, a non-profit 501(c)(3)  
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## President's Message

### Share your Stories

Sometimes, when we are talking to someone of our past events or telling a story, we find ourselves learning a thing or two that comes as a complete surprise. The following story is one such example.

My wife Mari and I have a couple of friends in northern California that we visited recently. During the visit our friend Larry was talking to Mari about his army assignment in Europe in the early fifties. Coincidentally, my wife was a young girl at the time traveling with her brother and mom to Europe as her dad was in the American Red Cross stationed in France. Larry brought out a book of memorabilia from his army days when he was in Europe. The book had photos, special orders and other documents covering his time in the service. One document was a troop ship schedule that showed various ships and their embarkation and disembarkation points. Larry pointed to one of the entries which had the ship he was transported home on. Looking down the list, my wife noticed a ship with a familiar name, the Darby. It was the Darby that brought Mari, her mother and brother to France to join her father. This was within days of Larry's departure on another ship. This was the first time she had seen a document showing this information and the dates of her travel. Larry made her a copy so that she could show it to her brother.

This is one of the reasons why we encourage our membership and others to tell us about their memories and experiences in Costa Mesa. By themselves, they may not seem like much. However, when coupled with other stories, some connections can be made that are beneficial from an historical point of view. So again we ask that you bring in that photo or High School graduation book.

Share some of those experiences and share your stories.

**Bob Palazzola**



## Mark Your 2014 Calendars

### Sunday Speaker Programs & Special Events Saturday and Sunday, October 4, 5:

Orange County Model Engineers (OCME) will hold their 2nd Annual **Scarecrow and Pumpkin Festival** on 10/4 and 10/5 at the Goat Hill Junction of Fairview Park on Placentia. Festival hours are 10am to 3pm both days.

*(Details continued on page 2: Scarecrow and Pumpkin Festival)*

### \*Sunday, October 19th Speaker: Mary Adams

Urashima will be speaking on/presenting her book on Wintersberg Village as well as the effort to preserve what is left of it. Wintersburg Village's unique history is *(Story continued on page 2: October 19 Sunday Speaker Program)*



### ATTENTION VETERANS - SAVE THESE DATES

**Monday, November 10th, 2014:** Attention: Former SAAAB members and their guests as well as other U.S. military Veterans of Costa Mesa. You are cordially invited to attend the Orange Coast College's 4th Annual Veteran's Day *(Details continued on page 2: Salute to Veterans Dates)*

**Tuesday, November 11, 2014:** The Orange County Fairgrounds presents: **Veterans and Labor Community Celebration:** **Hours:** 10 a.m. to 2pm. **Prices:** Free admission and parking. **About this event:** This free one-day Veterans Day *(Details continued on page 2: Salute to Veterans Dates)*

**Saturday, November 15th from 1 to 3pm: Plaque Dedication** at the Estancia Sepulveda by the Native Sons Of The Golden West (NSGW). Seating has been planned for *(Details continued on page 2: Plaque Dedication)*

*\*Sunday speaker programs are held at the Costa Mesa Historical Society Museum, 1870 Anaheim Ave., Northwest Corner of Lions Park Complex. Doors open at 2pm; Program begins 2:30. Please arrive early as seating is limited. Free admission and refreshments. Any questions: Call 949-631-5918, email us at [cmhistory@sbcglobal.net](mailto:cmhistory@sbcglobal.net), or find us on Facebook.*

**Promoting and preserving Costa Mesa's history is our mission.**

## Historical Society Elections!

At 2:30 P.M., **Sunday, November 16th**, an election of officers and board members of the Costa Mesa Historical Society for 2014 will be held at the start of the program. At that time, the nominees will be presented and nominations will be taken from the floor.

If you wish to be nominated for an office, please speak up at the appointed time of the meeting. Term of office is one year and begins January 1. Installation of officers and board members will take place at the annual Installation Dinner tentatively scheduled for the third Friday in January of next year. Specific details will be available no later than December.

## **Mark Your 2014 Calendar Items** *(continued from page 1—in order by date)*

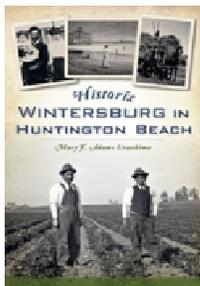
### **Scarecrow and Pumpkin Festival (Oct. 4&5)**

The **registration deadline** for the 2014 Scarecrow Contest is Friday, Sept. 26th. See Facebook "costamesascarecrows" for inspiration from last year's entries. The categories for 2014 are Humorous, Scariest, Protect & Defend and Science & Tech. For all specific information see the "Scarecrow" page on our website: [costamesahistory.org](http://costamesahistory.org).

**On Friday Oct 3rd the great Scarecrow Stakeout begins:** Bring your Scarecrow to stake it out at the trains at Goat Hill Junction from 8am to 5pm. **The last day to stake out scarecrows is on Saturday Oct 4th from 8-10am.**

Judging will take place at 11am on Saturday. Awards will be given out at 2pm on Sunday, Oct. 5th.

### **October 19 Sunday Speaker Program**



representative of the Japanese pioneer experience on the West Coast.

Mary Adams Urashima is a former journalist, with thirty years' experience in media and public affairs. She has been involved in local and regional governmental issues, environmental and land use projects and major infrastructure projects. She authors two local history blogs, *Historic Wintersburg* and *Historic Huntington Beach*, and chairs the community effort to preserve the property known as "Historic Wintersburg." She has served as a political appointee and chamber of commerce president.

### **Salute to Veterans Dates**

**Monday, Nov. 10**

Observation Ceremony. Activities will begin at 9:30 AM in the Orange Coast College Student Lounge followed by the OCC Veterans Day Ceremony at 11:00am on the OCC Quad. This will be followed by a reception. Questions? Email: [eparker@occ.cccd.edu](mailto:eparker@occ.cccd.edu) or call 714-432-5707

**Tuesday, Nov. 11**

community celebration is to say thank you to our veterans with live music, collections for care packages to veteran's organizations and other programs exhibiting. **For More Information**, [veteransandlabor.com](http://veteransandlabor.com) or [veteransandlabor@gmail.com](mailto:veteransandlabor@gmail.com). Our **SAAAB booth** will be there again this

year sharing some memories of the base. If you are in the area, please drop by and say hello.

### **Plaque Dedication**

80 guests. There will be a NSGW banquet dinner that evening at the Embassy Suites. Our members are invited to participate (an RSVP will be required; the cost will be \$45 per person). *There will be more details about this event in the November Newsletter.*

### **Costa Mesa Historical Society News**

#### **Board members of the Santa Ana Black Historical Society (SABHS) visit the Museum**



Board members of the Santa Ana Black Historical Society (SABHS) visited the CMHS downtown museum on August 18 to get a closer look at our exhibits and how we manage our

historical collections. SABHS is hoping to move into a four thousand square-foot building adjacent to the Bowers Museum and establish a museum that recognizes and interprets Black History in Orange County. The two hour visit included a tour "behind the exhibits" to see the various tools and techniques we use to preserve, digitize and catalog items in our historical collection. *Photo caption: Santa Ana Black Historical Society Board members visit Costa Mesa Historical Society. SABHS President, T. Leon Berry (3rd from left) is leading the effort to establish a Black History museum in Santa Ana. Historical Society volunteer, Art Goddard (4th from left) led the tour.*

### **Scarecrow Workshop**

On September 6th Tess Bernstein taught workshop participants how to create scarecrows for the upcoming Scarecrow and Pumpkin Festival. Brainstorming took place and Tess explained "how to's" for making imaginative ideas materialize into real scarecrows. Fun was had by all.



*(Photos: Top: Left—the Governor of Goat Hill greeted workshop participants; Middle—Tess and Susan Varteresian, co-owner of the Studios and one of the Festival's sponsors, direct the workshop while Dana Kurzbard-Kelsen and her husband Eric look on; Right: Dana and Eric take notes while listening to the interesting information about creating scarecrows.)*

## Volunteers at Work

### High School Intern Helps Our Society



Estefany Amado, an Early College High School senior has helped our Society throughout the summer for her Senior Project. She spoke to ROCKS participants about her special high school program which will enable her to graduate with college credits. Early College High School is located in the Coastline College complex across from the Mesa Verde Library. Estefany plans to major in history and become a lawyer. "I am particularly interested in how history impacts a community," she said.

### In Memoriam



**Alice Marguerite O'Neill Avery**, the matriarch of the company whose land turned into many communities in South Orange County and Camp Pendleton, died recently at the age of 97. Her son Tony Moiso, CEO of the Rancho Mission Viejo Company, said that his mother was very proud of being a sixth-generation Californian and that she loved the ranch and the blessing it was. Her lineage can be traced to Jose Loreto Sepulveda and Juana Cesaria Pentoja; he was the second alcalde (mayor) of Los Angeles under Spanish rule. She was a member of First Century Families, descendants of the region between 1871 and 1881. She and her brother, Richard O'Neill, spent much of their childhood at their grandfather's 230,000 acre Rancho Santa Margarita y Las Flores estate, which originally stretched from Aliso Creek (today Lake Forest) all the way to Oceanside in San Diego County. Her grandfather acquired the land in 1882. Familiar names in the area related to this family include: Alicia Parkway, Avery Parkway, Marguerite Parkway, Jeronimo Road, and Antonio Parkway; and, communities developed by her family's company included Mission Viejo, Rancho Santa Margarita, Las Flores and Ladera Ranch. She was known to relish Rancho Mission Viejo's annual rodeo, brandings. "fandangos," early California history and "California Hospitality. Her philanthropic causes included Catholic charities and historical societies. Her strong Catholic faith served as an inspiration to all who knew her. Her brother Richard—businessman, restaurateur, activist for the Democratic Party and philanthropist—passed away in 2009 at the age of 85. (Picture taken from Register article dated 7/31/14; information from the Register and LA Times)

### An Exhibit Worth Checking Out

On July 17th Phil Brigandi gave a talk "Founding Orange County" at the Opening Celebration of the Orange County 1889 Exhibit at the OC Courthouse. This exhibit will run from through October 10th, 2014.

## Important Reminders

### 2014 Scarecrow and Pumpkin Festival T-Shirts



The 2014 Festival's T-Shirt is available for purchase every third Saturday at Goat Hill Junction or at the Museum for \$15 (S-L) and \$20 (XL-3X); tax is included. Have ?'s call 949-436-5460 or email [costamesascarecrow-festival@gmail.com](mailto:costamesascarecrow-festival@gmail.com).

### Adobe Schedule

#### *1st and 3rd Saturday of the month/By Appointment:*

On the 1st and 3rd Saturday of the month the Diego Sepulveda Adobe at 1900 Adams Ave is open from 12 to 4pm. Individuals and groups can make appointments to tour the Adobe by calling 949-631-5918.

### Sharing Your Memories:

#### **A message from Art Goddard**

The Historical Society recently acquired a state-of-the-art, digital voice recorder to be used to capture your memories of Costa Mesa. The recorder is much simpler to use than the video camera we had been using. It is just as easy to use as a tape cassette recorder. Basically, you position the recorder and push the record button. There are no blank tapes to handle. The recording time is much longer than any oral history would require, however after the interview is done, the audio file is already digital, so Dave Rusher or I don't have to convert a tape cassette to digital format. Oh, one other thing, the recording is stereo instead of mono for better realism.

So there you have it—easy to use. If you want a picture of the person being interviewed, just use your cell phone or point-n-shoot to snap a couple of pictures.

Please think about your memorable experiences and contact the Society at 949-631-5918 to schedule an oral history session. Just think – with voice recording there's no worry about hair, make up, lighting, tripods, etc. And yes, we do make house calls too! Hope this helps!

### Are Your Dues Overdue?

Your dues are important because they help to support the Society's major programs and projects. You can locate your Dues Expiration Date by looking on **YOUR NEWSLETTER LABEL**...it is there to the right of your name... as a reminder. If your dues are due, just send a check to our Museum (\*see mailing address below); Attention: Susan Weeks. Or drop by in person on a Thursday or a Friday from 10am to 3pm.

*\*The Costa Mesa Historical Society Museum is located at 1870 Anaheim Avenue in Costa Mesa. Museum hours: 10-3 Thursdays and Fridays and by appointment. Mailing address is: Costa Mesa Historical Society P.O. Box 1764, Costa Mesa, CA 92628. Questions? Call 949-631-5918, email us at [cmhistory@sbcglobal.net](mailto:cmhistory@sbcglobal.net) or find us on Facebook.*

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**P.O. Box 1764**  
**Costa Mesa CA 92628**

**— *Membership Form* —**

Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Membership Categories**

<b>Annual</b>		<b>Special</b>	
Individual	\$ 15.00	Historical Society Life Member	\$ 1000.00
Family	\$ 20.00	SAAAB Wing Annual Member	\$ 10.00
Student (under 16)	\$ 5.00	SAAAB Wing Life Member	\$ 50.00
Contributing	\$ 50.00		
Business & Professional	\$ 100.00		
Public Agency	\$ 100.00		
Benefactor	\$ 250.00		

Make your checks payable to the Costa Mesa Historical Society.  
The Society, a non-profit 501(c)(3) organization, operates under the Corporation Laws of the State of California.