

Fairview Register



Monthly Publication of the Costa Mesa Historical Society, a non-profit 501(c)(3)
Member: Conference of California Historical Societies, National Trust for Historic
Preservation & American Association for State and Local History

VOLUME: 163 No. 28 EDITOR: Annette Watson 949-631-5918 DATE: April 2016
Website address: www.costamesahistory.org E-mail address: cmhistory@sbcglobal.net

President's Message

As I mentioned last month, my parents owned two acres at 2028 Newport Blvd., between 20th and Bay Street. I attended Lindberg School and then transferred to McNally School for 5th – 8th grades. McNally was located at 19th St. and Newport Blvd. Today there is a three story Spanish style building in this location.

I rode my bike all over town. Rode to friends as far away as the Santa Ana River. I also went grocery shopping for my Mom, carrying at least two bags while on my bike. When we arrived in town, the main grocery store was the Safeway at the corner of Broadway and Newport Blvd. My only claim to fame was that one time, while I stood in line at Safeway, I was right behind Bing Crosby.

Ninety percent of the retail stores were on the left hand side of Newport Blvd., going toward Newport Beach. On the South East corner of 18th St. and Newport Blvd. was a Ben Franklin Five and Ten cent store. The building later became Tewinkle Hardware store where I worked while I was in high school.

Where Harbor Blvd. and Newport Blvd. come together, there was Abbott's Feed Store. Next to the feed store was a sheet metal shop. The rest of the block facing Newport Blvd. to 19th St. was houses.

People have asked me to include the story about the Scarecrow Carnival. The carnival was held between 18th St. and Broadway in the parking area in the middle of what is now Newport Blvd. It was held from 1938 to 1941. There were about 100 Scarecrows and as many as 20,000 people came to view them. They held a children's parade featuring your favorite pet. I had a bandy rooster named Gus who would ride on my shoulder. We won a first place ribbon, as did all the other kids. When Gus died I was heartbroken.

By Dave Gardner,
"My Young Days in Costa Mesa"

The Costa Mesa Historical Society Museum is located at 1870 Anaheim Avenue in Costa Mesa; this is a non-mailing address. Museum hours: 10-3 Thursdays and Fridays and by appointment. Our mailing address is: Costa Mesa Historical Society P.O. Box 1764, Costa Mesa, CA 92628. Questions? Call 949-631-5918, email us at cmhistory@sbcglobal.net or find us on Facebook.

Mark Your 2016 Calendar *Sunday Speaker Programs

Sunday, April 17th, Speaker: author Steve Snyder will make a presentation on his book "Shot Down;" the true story of Howard Snyder and the crew of the B-17 Susan Ruth. Find out what happened to Steve's father and his crew during this presentation. (For presentation details see enclosed flier and for Sunday speaker programs see "New Requirement" on Page 2.)

Sunday, May 22nd, 2016
from 1 to 4pm at the Neighborhood Community Center; a very special program is being planned honoring the Society's 50th Anniversary. More details in May's Newsletter...be sure to "Save the Date." (Also See articles on page 3.)

*Sunday speaker programs, unless otherwise noted, are held on the third Sunday of every month at the Costa Mesa Historical Society Museum, 1870 Anaheim Ave., northwest Corner of Lions Park Complex. Doors open at 2pm; Program begins 2:30. Please arrive early as seating is limited. Free admission and refreshments. Any questions: Call 949-631-5918, email us at cmhistory@sbcglobal.net, or find us on Facebook.

Special Events

Third 50th Anniversary Celebration: Sunday August 28th 2016 from 2 to 6pm at the Diego 6pm at the Diego Sepulveda Adobe.

The Adobe Schedule: On the 1st and 3rd Saturday of the month the Diego Sepulveda Adobe at 1900 Adams Ave. is open from 12 to 4pm. Individuals and groups can make appointments to tour the Adobe **at other times** by calling 949-631-5918. On regular open days, no appointment is necessary because the docents are there already.

Promoting and preserving Costa Mesa's history is our mission.

“New Requirement”

Now reservations will be needed for attending our popular **Sunday Speaker Programs**. For reasons of safety, we need to limit occupancy in our museum at any one time. So please call the Society anytime at 949-631-5918 and let us know how many will be attending. Or call Thursday or Friday between the hours of 10am and 3pm and talk to one of our volunteers who will register you for the program. We will then hold your reservations until 2:20PM the day of the program.

Costa Mesa Historical Society News

A Road Trip to Remember



“Get your kicks from Route 66” was playing as people were gathering to hear Lynne Miller’s presentation on America’s Iconic Mother Road at the Society’s March 20th Sunday Speaker Program. President Dave Gardner dedicated the meeting to Ed Baume, longtime Society member, who passed away recently. The song began the presentation and Lynne’s Route 66 apparel and accessories (*literally wearing her heart that belongs to this highway on her sleeve*) continued to engage us in her enthusiasm for this highway that was established in 1926. Road signs began to



be erected in 1927, but it would be several years before the 2,448 mile highway would be continuously paved from Chicago to Los Angeles, intertwining itself through eight states—Illinois, Missouri, Kansas, Oklahoma, Texas, New Mexico, Arizona, and California (318 miles).

Lynne explained that the highway became very popular after WWII when soldiers went home and decided to share what they had seen all across the country. “The ‘Road Trip’ phenomenon started and Route 66 became very popular,” Lynne explained. However, in 1956 as the Interstate Highway system was designed, the number of people using Route 66 significantly declined and many of the businesses along the way either relocated or shut down completely. Lynne wears her Route 66 clothing a lot and as she goes around people constantly come up to her to discuss it. There is so much interest in this highway abroad too she explained....for example motorcycle groups from the Netherlands say they love this highway and travel it regularly. Her other anecdotes reinforced the Route’s iconic stature around the world.

The song itself has over 100 renditions and some include Nat King Cole, Chuck Berry, the Rolling Stones and John Mayer. Lynne’s photo journey was excellent. She and her husband have traveled the entire Route, visiting many sections several times. She serves on the board of the California Historic Route 66 Association and is co-chairing the effort to have a section of it between Needles and Barstow designated as a National Scenic Byway.

She ended her presentation by urging people to travel the road and become aware of what is happening along the way...how many places are aligning themselves with the route’s rich history. (Pictures: Top: Mari Palazzola and Lynne Miller; Middle from left: Terry Shaw and Mona Hill; George Hill III and Gladys Refakes.; Bottom: the program was well-attended.)

She ended her presentation by urging people to travel the road and become aware of what is happening along the way...how many places are aligning themselves with the route’s rich history. (Pictures: Top: Mari Palazzola and Lynne Miller; Middle from left: Terry Shaw and Mona Hill; George Hill III and Gladys Refakes.; Bottom: the program was well-attended.)

Veterans’ Museum Coming in the Fall



Many local veterans of all ages and eras of America’s war history from WWII to present time came to the March 16th Groundbreaking Ceremony for the Heroes Hall veterans’ museum that will open this fall at the O.C. Fairgrounds. The Museum will honor veterans from all branches of the military and tell about their wartime experiences. The Museum will be housed in a former cadet barracks on what once was the Santa Ana Army Air Base (SAAAB), one of the three Army Air Corps preflight training facilities in the U.S. during WWII and by far the largest. More than half of the military pilots were trained while it was open from 1942 to 1946.



Heroes Hall will be unique in that it will focus on the individual experiences along with exhibits of those who fought, connecting the community to those who have served. The fairgrounds allocated \$3.8 million for the facility and the Heroes Hall Veterans Foundation has raised about \$150,000 so far with a goal of raising \$400,000. Included among the presented Award Certificates were the House of Representatives, the CA State board of Equalization and the State of CA Senate. Nick Berardino, a former Marine who served in the Vietnam War said, “This is a great historic moment for us. It’s been a long time that veterans in Orange County have been wanting a museum The dream comes true today.” **Article information credit goes to Register Staff writer Joanna Clay (Pictures: Top: from left are Claudia Acosta, Iraq and Afghanistan; Robert Dugan, Korean War; Douglas Wooley, Desert Storm; Frank Orzio, Vietnam; and, Robert Friend, World War II; Middle: around 100 people attended the ceremony; Bottom: a projected schematic of Heroes Hall.)**

Remembering Ed Baume

Our “Step Back In Time” this month is dedicated to a person who exemplifies the words: “Dedicated to the Community.” Costa Mesa had just been incorporated in 1953 and it was just starting to assume the huge responsibility of becoming a city that could provide everything it could for its citizenry. It took Costa Mesa’s founding fathers to continue with the development of civic organizations and it took people like Ed Baume to step in with his dedication to Scouting, local athletics and the Costa Mesa Historical Society to establish even more of what is needed for a city to become a flourishing community. Ed Baume, better known as Coach Ed and Mr. Pop Warner, became a very familiar face since he moved to Orange County in 1956; on Sunday, March 13th he passed away at the age of 88. He was married to his soul mate Noreen for 64 years until her death in June 2014.

He led a very full professional life that involved many phases—serving in the Army and attaining the rank of 1st Sgt; graduating from San Jose State with a degree in History; re-enlisting and spending 20 more years serving his country in the Army National Guard, achieving the highest ranking Sgt in his company; and working for the Boy Scouts of America and running the Sea Scout Base in Newport Beach where he worked with and mentored hundreds of scouts during the summers throughout the 60’s.

As his two sons—Steve and Gary were growing up Ed became a volunteer in the in baseball programs and Pop Warner Football,



helping out in multiple roles from coach to administration, to “Chain Gang”—doing whatever was needed. He served as booster president to both Costa Mesa High Baseball and Football programs. “At Costa Mesa Pop Warner, he was our foundation,” said Yumi Watanabe-Patterson....”You could always count on Ed.”

Later on in the 90’s he was involved with his grandsons Dan, Sean and Tim. He was known to keep the stats at CMHS football on Friday nights and then on Saturday mornings he helped out with C.M. Pop Warner.

Ed also served on the Orange County Historical Commission, was on the Historical Society’s Board of Directors and volunteered as a Docent at the Adobe for the Costa Mesa Historical Society. Society members were saddened when they heard of Ed’s passing. Gladys Refakes said, “Always a gentleman, soft spoken with a sense of humor.” “Among the many things Ed did, when he had a free Saturday - between Pop Warner seasons - he was a volunteer docent at the Diego Sepulveda Adobe. I was impressed by how many adobe visitors he knew. He was always so upbeat. He will be missed! Ed’s wife Noreen was a descendant of an early California family,” said Cindy Humphreys. Kathy Bequette reminisced, “Mr. Baume and his wife both had a long family heritage in California. He was an invaluable resource as a docent at the Adobe. A many sided gentleman with his decades of involvement with Pop Warner Football, he also had a deep knowledge of our state’s history. Ed Baume was a Renaissance man who will be deeply missed” Our president Dave Gardner said, “I was very saddened to hear of Ed’s passing. We go back many years in our friendship. For several years he was a faithful docent at the Adobe. Ed also worked various booths representing the Historical Society at different locations such as at the Fish Fry. On more than one occasion we would talk about our separate lives. We have all lost a dear friend.” The Society sends its condolences to Ed’s family.

His Celebration of Life with its tailgate theme took place at Parsons Field in Costa Mesa March 19th. His other Survivors include brother Harry and a great grandson Daniel. His ashes were placed with the ashes of his wife Noreen with full military honors at Riverside National Cemetery March 30th. *(Some information from Daily Pilot article by David Carrillo Penalosa and Ed’s Obituary in The O.C. Register)*

“OC History Exposition” is a free event from 1 to 4pm on Sunday, May 22nd, at the Neighborhood Community Center, 1845 Park Avenue, Costa Mesa.

Reminders

“OC History Exposition”

The Society’s 50th Anniversary Celebratory Year continues with “OC History Exposition” for its second event. Featured on May 22nd will be keynote speakers who will talk about how information will be collected and saved in the future as collection methods change and new digital technologies are

developed. The event will definitely direct us all into a “Future Forward” mindset.

Joining us will be local history groups, museums, authors of local history books, and more, bringing exhibits about themselves, books written, etc. We think you will be glad you attended!

Attention: “OC History Exposition” Exhibitors

For those who want to participate by having a table with their organization’s brochures, displays and perhaps some items to sell



please call us at 949-631-5918 or email us at cmhistory@sbcglobal.net and we will send you a table reservation form which is also available on our website— it is very important that you **respond by May 9th** so that the Society can begin preparing to include you in this event. Space is limited and reservations will be on a first come, first served basis. We at the Society welcome the opportunity to make your experience with us phenomenally amazing.

New Display features selections from Prolific Costa Mesa Author Nell Marburger’s collection displayed in a case from Costa Mesa’s iconic Pink’s Drug Store.

Information Please! Nancy Pedersen is currently working on a project about Costa Mesa boat building. She would like to find photos of the businesses as well as of the employees building the boats. You can call the society at **949-631-5918** and say your message is for Nancy Pedersen, and leave your phone number--she will promptly return your call.



Limited Edition Bookmarks: Special limited edition bookmarks have been made to commemorate our Society’s 50th Anniversary. They are priced at \$2 a piece. No more bookmarks will be made once these are sold out....so don’t miss out on this keepsake memorabilia for our 50th Anniversary celebratory year.

Marc and Denise Dionio
Independent Owners/Operators
Costa Mesa Grocery Outlet
1835 Newport Blvd., Ste C140
Costa Mesa, CA 92627

**Grocery Outlet
bargain market**

(949)642-5800 Office costamesa@groceryoutlet.com
(949)642-5803 Fax groceryoutlet.com
facebook.com/CostaMesaGroceryOutlet

Thank You, Copy4Less

Our newsletter printer, Copy4Less at 4360 Campus Drive, Newport Beach, CA 92660 near the John Wayne Airport, is discounting our printing costs throughout our 50th Anniversary Year. Their phone number is (949)252-8960. Thank you so much for this; we appreciate this very much, Copy4Less.

In Search of More Sponsors

Our Society is looking for sponsors to help us create our very special events throughout the year. If you or a business you know would like to help us with donations and discounts, please let us know. As a non-profit our budget is very limited so additional financial assistance will be greatly appreciated.

Are Your Dues Overdue?

Your dues are important because they help to support the Society’s major programs and projects. You can locate your Dues Expiration Date by looking on **YOUR NEWSLETTER LABEL**...it is there to the right of your name... as a reminder. If your dues are due, just send a check to our Museum (see **mailing address below**); Attention: Susan Weeks. Or drop by in person on a Thursday or a Friday from 10am to 3pm. **Changes to Annual Membership Dues: As of January 1st, membership fees will be changed as indicated in Membership Information Box on page 4. Editor’s Note: Life Membership to the Costa Mesa Historical Society has been changed to \$500.**

COSTA MESA HISTORICAL SOCIETY
P.O BOX 1764
COSTA MESA, CA. 92628
Phone (949) 631-5918

ADDRESS CORRECTION REQUESTED

DATED MATERIAL



NON PROFIT ORG
U.S. POSTAGE PAID
SANTA ANA, CA
PERMIT NO. 4352

Costa Mesa Historical Society
P.O. Box 1764
Costa Mesa CA 92628

— *Membership Form* —

Name: _____ Address: _____

City: _____ State: _____ Zip: _____ Phone: _____ E-Mail: _____

Membership Categories

Annual		Special	
Individual	\$ 20.00	Historical Society Life Member	\$ 500.00
Individual Senior (60+)	\$ 15.00	SAAAB Wing Annual Member	\$ 10.00
Family	\$ 25.00		
Student (under 16)	\$ 10.00		
Contributing	\$ 50.00		
Business & Professional	\$100.00		
Public Agency	\$100.00		
Benefactor	\$250.00		

Make your checks payable to the Costa Mesa Historical Society.
The Society, a non-profit 501(c)(3) organization, operates under the Corporation Laws of the State of California.